



**CAL POLY**

College of Agriculture, Food  
& Environmental Sciences

# EXPERIENCE INDUSTRY MANAGEMENT

## DEPARTMENT HEAD

The College of Agriculture, Food and Environmental Sciences at California Polytechnic State University (Cal Poly) in San Luis Obispo, California, is seeking a full-time 12-month department head for its Experience Industry Management Department. The Department Head is a tenure-track position and will provide leadership for all programmatic and administrative functions including instruction, research, and alumni and industry engagement.

### MAJOR

RECREATION, PARKS AND TOURISM  
ADMINISTRATION

### MINOR

EVENT PLANNING AND  
EXPERIENCE MANAGEMENT

### CONCENTRATIONS

- EVENT PLANNING AND EXPERIENCE MANAGEMENT
- SPORT AND RECREATION MANAGEMENT
- TOURISM, HOSPITALITY AND DESTINATION MANAGEMENT

This position will provide leadership for the Experience Industry Management Department in the following areas:

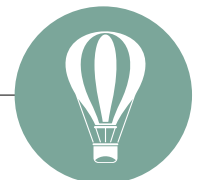
- Faculty and staff hiring, development, mentoring, and workload assignments
- Development of external funds and advancement
- Management of budget, facilities, and departmental resources
- Departmental curriculum development, assessment, and strategic planning
- Diversity, equity, and inclusion efforts



PROMOTE  
HEALTHY  
LIFESTYLES



PROTECT  
MEMORABLE  
PLACES



FACILITATE  
LIFE-ENHANCING  
EXPERIENCES

## QUALIFICATIONS

- Demonstrated exceptional leadership, effective management and interpersonal skills
- A broad-based knowledge of the experience industry in areas such as event planning, experience design, experiential marketing, sport management, hospitality, community recreation, outdoor and adventure recreation, tourism planning, and destination marketing and management
- Demonstrated experience in collaborative priority setting and decision-making
- Demonstrated ability to manage resources in order to solve problems with creativity and innovation
- Ability to interact with stakeholders in developing research and industry initiatives of local, national and global importance
- Evidence of leading institutional development such as fundraising, collaboration and contracts including travel to advance the mission of the department and CAFES
- Demonstrated commitment to diversity, equity and inclusion

## ABOUT

Cal Poly Experience Industry Management Department

Department Fact Sheet

## OUR COMMUNITY

College of Agriculture, Food and Environmental Sciences

Cal Poly

Diversity, Equity and Inclusion

San Luis Obispo

## LEARN MORE AND APPLY

**Refer all inquiries to:**

Shereen Langrana

Asst. Director, Personnel

[slangrana@calpoly.edu](mailto:slangrana@calpoly.edu)

**Full position description and link here:**

<https://jobs.calpoly.edu/en-us/job/535282/department-head-experience-industry-management>

*Cal Poly is an Equal Opportunity Employer*

## EXPERIENCE INNOVATION LAB



Situated inside the brand new William and Linda Frost Center for Research and Innovation, the Experience Innovation Lab is a dynamic hub of creativity and innovation at the intersection of education and industry. The mission is to shape the future of the experience industry by empowering students, professionals, and organizations to create, deliver, and measure extraordinary experiences on data-driven design. The lab is where creativity meets cutting-edge technology and research, where students become industry leaders through Learn by Doing projects, and where innovation thrives. It is the gateway to unlocking the full potential of the experience economy.

## BY THE NUMBERS

340

Undergraduate  
students enrolled (2023)

7

Tenure-track  
faculty

19:1

Student to faculty ratio

90%

of graduates go on to jobs directly  
related to their major