

Lecturer, Tourism/Recreation Management
Hainan University/ASU Joint International Tourism College (HAITC)

The School of Community Resources and Development in the Watts College of Public Service and Community Solutions is seeking one full-time, benefits-eligible, 9-month, non-tenure track lecturer in tourism management. We seek to attract an enthusiastic tourism specialist who will teach up to four tourism related courses per semester. This position is part of the Hainan University-Arizona State University International Tourism College (HAITC), a joint partnership between Arizona State University and Hainan University. This position will be permanently located in Haikou, Hainan, China. Hainan is a sub-tropical and tropical island with beautiful beaches and tropical forests. It is often called the Hawaii of China.

School Information

The [School of Community Resources and Development](#) is one of four schools in the [Watts College of Public Service and Community Solutions](#), a vibrant community of active scholars committed to excellence in education and innovative responses to collective problems. SCRD is ranked #7 in the world and #2 in the U.S. for Hospitality, Leisure, Sport and Tourism according to the Center for World University Rankings. The mission of SCRD is to co-create transformative solutions that enhance the social, cultural, environmental, and economic well-being of communities.

Hainan University is a comprehensive provincial university in Haikou, Hainan China. It is one of the “211 Project” key universities. HAITC is an innovative joint college and the first domestic Sino-foreign cooperative tourism institution approved by China’s Ministry of Education. Currently offering three dual degree programs, the college began in Fall 2017 and now hosts over 1000 students. In addition to undergraduate students, HAITC is going to launch master’s programs in Fall 2022. Courses are taught by both HNU and ASU faculty.

Our Commitment to Diversity and Inclusion:

The School of Community Resources and Development actively seeks and supports a culturally diverse faculty and student body. We seek applicants and nominations from those who have experience teaching, mentoring, and developing research in ways that effectively address individuals from historically underrepresented backgrounds. Our School, and indeed the entirety of our University, seeks to recruit and retain a diverse workforce as a reflection of our commitment to serve the people of our state, to maintain excellence of the University, and to offer our students richly varied disciplines, perspectives, and ways of knowing and learning. ASU is committed to creating a community in which a diverse population can learn, live, and work in an atmosphere of tolerance, civility, and respect for the rights and sensibilities of each individual without regard to race, color, national origin, ancestry, religious creed, sex, gender identity, sexual orientation, marital status, disability, medical condition, age, political affiliation, veteran’s status, or any other basis protected by law.

Job Responsibilities

The successful candidate will be expected to teach up to four courses per semester at the undergraduate or graduate level, deliver excellent in-class instruction and participate in service activities for the college, profession and community. Supervision of senior thesis projects and participation in master’s degree committees is encouraged. Courses are taught in English; Chinese language competency is not required. The appointment will begin with a one-week orientation located at ASU in mid-August 2022, prior to moving to China.

Required Qualifications

- Earned master's degree, in tourism management, recreation, leisure studies, geography, business, or a closely related field from an accredited institution by time of appointment
- Demonstrated knowledge of tourism, recreation, and leisure industries
- Demonstrated prior higher education teaching or guest lecturing experience in tourism-related courses
- Demonstration and commitment to diversity, equity, inclusion and belonging

Desired Qualifications

- Earned doctorate in tourism management, recreation, leisure studies, geography, business, or a closely related field from an accredited institution by time of appointment
- Demonstrated experience working in the tourism and recreation industries
- Demonstrated expertise in one or more specialties such as sustainable communities, sustainable tourism development and management, leadership and professional development, and diversity and inclusion in tourism
- Demonstrated ability to work with culturally-diverse populations
- Demonstrated experience with technology/course management systems and using innovative pedagogical tools

Application Procedure

To apply, visit <https://publicservice.asu.edu/content/jobs> and upload your application materials as one combined PDF document which includes the following:

1. A statement no more than 3-pages which includes the following:
 1. Your interest in this position and your fit relative to the required and desired qualifications
 2. A statement of teaching philosophy and approach
 3. A paragraph summarizing your experience and commitment to diversity, equity and inclusion
2. A complete curriculum vitae.
3. Evidence of teaching effectiveness such as student or peer evaluations, syllabi, assignments, student portfolios, or training materials you have designed (a maximum of 3 pieces of evidence required).
4. The names and contact information of three professional references (name, title, organization, e-mail address, phone number). One reference needs to be a current supervisor. Please note that references are not contacted until a candidate is identified as a finalist for the position and the candidate is notified they are a finalist.
5. Applicants are expected to give a demonstration of teaching, if invited for an interview.

The first review of applications will begin on November 14th, 2021, 3:00p.m. Arizona Time. Applications will continue to be accepted on a rolling basis for a reserve pool. Applications in the reserve pool may then be reviewed in the order in which they were received until the position is filled.

Please feel free to contact Search Committee Chair, Dr. Xiao Xiao (xiao.xiao.7@asu.edu) with questions.

The Watts College of Public Services and Community Solutions has a student body of over 7,122 undergraduate and graduate students, with over 57 percent students of color. We are fully committed to a culturally diverse faculty and student body.

This position is subject to the successful completion of an employment background check. An employment background check includes a criminal background check, employment verification, and reference checks. In compliance with federal law, all persons hired will be required to verify identity and eligibility to work in the United States and to complete the required employment eligibility verification form upon hire.

About ASU

Arizona State University is a comprehensive public research university named #1 in the United States for Innovation for the seventh consecutive year, ahead of MIT (3) and Stanford (7), according to US News and World Reports. We measure our success not by whom we exclude, but rather by whom we include and how they succeed; advancing research and discovery of public value; and assuming fundamental responsibility for the economic, social, cultural and overall health of the communities we serve.

ASU's Watts College of Public Service and Community Solutions is home to ASU's most diverse student body, with the highest percentage of minorities, transfer and working students – and the largest community of first-generation college students. Among our students are nearly 300 veterans and international students from 59 countries.

We are also committed to advancing anti-racist policies and practices as described in a recent statement by President Crow in support of our Black students, faculty, and staff (available online at: <https://president.asu.edu/statements/asus-commitment-to-black-students-faculty-and-staff>).

Arizona State University is a VEVRAA Federal Contractor and an Equal Opportunity/Affirmative Action Employer. All qualified applicants will be considered without regard to race, color, sex, religion, national origin, disability, protected veteran status, or any other basis protected by law. For complete statements on ASU's non-discrimination policies, please refer to: <http://www.asu.edu/aad/manuals/acd/acd401.html> and <https://www.asu.edu/titlel X/>. The School of Community Resources and Development actively encourages diversity among its students, faculty, and staff.

In compliance with federal law, ASU prepares an annual report on campus security and fire safety programs and resources. ASU's Annual Security and Fire Safety Report is available online at <https://www.asu.edu/police/PDFs/ASU-Clery-Report.pdf> You may request a hard copy of the report by contacting the ASU Police Department at 480-965-3456.