



PLATINUM

PARTNERSHIP

\$10,000

(Value over \$15,000)

**BENEFIT FROM
THESE VALUABLE
OPPORTUNITIES
FOR PROMOTING
YOUR PRODUCTS
AND SERVICES
AS A TTRA
PLATINUM PARTNER**

**For more information
on becoming a TTRA
Partner, contact
Elizabeth Pike,
epike@ttra.com**



As a TTRA PLATINUM PARTNER, \$10,000 gets you a full year of fabulous benefits

PLATINUM PARTNERSHIP BENEFITS

ALLOCATED SPONSORSHIP DOLLARS: \$5,000

The \$5,000 can be allocated toward sponsorship for use at one conference or divided between the Annual Conference and the Marketing Outlook Forum.

1. If the allocated sum is divided between conferences, the member will be recognized as a "PLATINUM SPONSOR" at each conference
2. If the entire sum is allocated for one conference, the member will be recognized as a "PLATINUM SPONSOR" at that particular conference

A LA CARTE BENEFITS – SELECT ANY COMBINATION OF BENEFITS TO EQUAL \$4,000, BENEFITS CAN BE SELECTED MORE THAN ONCE!

1. Eblast: \$500
2. Webinar: \$1,000
3. Banner Ad on the TTRA website (for 3 months): \$650
4. TTRA Quarterly Newsletter Spotlight: \$500
5. Advertisement in the quarterly newsletter (1/2 page image with link to content/webpage): \$500
6. Complimentary Exhibit Booth: \$2,000
7. Half-off price to the Annual Conference or MOF: \$850
8. One additional membership: \$250 (discounted from \$275)
9. List of TTRA members with emails (sent once per quarter): \$1,500
10. Spotlight on social media (Facebook, LinkedIn & Twitter) two times during the calendar year: \$750
11. TTRA email sponsor for one quarter (4 available; applies for all emails sent directly from TTRA excluding conference emails and special partner benefit emails): \$2,500
12. Guest blog article in the TTRA quarterly newsletter (4 available): \$500

ORGANIZATION MEMBERSHIP FOR 4 MEMBERS

- Complimentary educational webinars
- Complimentary e-access to the Journal of Travel Research
- Complimentary job and RFP postings on the careers page of the TTRA website
- Prominently publish logo and link on the TTRA website as a Platinum Partner
- Listed on the TTRA partner page on the TTRA website to include company/organization name, logo, website and contact information
- Individual partner page on the TTRA website populated with your information

PARTNER OF THE MONTH

- Two eblasts of your provided content to be sent to our database
- Highlighted on the front page of the website with a link to your company page or a special page on the TTRA website
- Spotlight on social media channels twice throughout the month (Facebook, LinkedIn, Twitter)
- One hosted webinar during your partner month

MODERATING

- Opportunity to moderate at the Annual Conference **OR** Marketing Outlook Forum
- Five moderating spots are available for each conferences; conference will be assigned when payment is received based on first come, first serve basis.

CONFERENCE BENEFITS

- Two complimentary registrations to both conferences
- Complimentary exhibit space to Annual **OR** MOF (based on availability)
- Pre and post conference attendee listings with email contacts included
- Advertisement in the conference app
- Insertion of one promotion piece into conference bags at the conferences
- Logo and link on the conference web page on the TTRA website and conference app
- Inclusion on partner signage at conferences