



DIAMOND

PARTNERSHIP

\$20,000

(Value over \$27,000)

**BENEFIT FROM
THESE VALUABLE
OPPORTUNITIES
FOR PROMOTING
YOUR PRODUCTS
AND SERVICES
AS A TTRA
DIAMOND PARTNER**

**For more
information on
becoming a TTRA
Partner, contact
Elizabeth Pike,
epike@ttra.com**

As a TTRA DIAMOND Partner, \$20,000 gets you a full year of fabulous benefits

DIAMOND PARTNERSHIP BENEFITS

ALLOCATED SPONSORSHIP DOLLARS: \$10,000

The \$10,000 can be allocated toward sponsorship for use at one conference or divided between the Annual Conference and the Marketing Outlook Forum (MOF).

- You would be listed as a “DIAMOND SPONSOR” at both events, regardless of how you split up the sponsorship money

A LA CARTE BENEFITS - SELECT ANY COMBINATION OF BENEFITS TO EQUAL \$5,000. BENEFITS CAN BE SELECTED MORE THAN ONCE!

1. Eblast: \$500
2. Webinar: \$1,000
3. Banner Ad on the TTRA website (for 3 months): \$650
4. TTRA Quarterly Newsletter Spotlight: \$500
5. Advertisement in the quarterly newsletter (1/2 page image with link to content/webpage): \$500
6. Complimentary Exhibit Booth: \$2,000
7. Half-off price to the Annual Conference or MOF: \$850
8. One additional membership - \$250 (discounted from \$275)
9. List of TTRA members with emails (sent once per quarter): \$1,500
10. Spotlight on social media (Facebook, LinkedIn & Twitter) two times during the calendar year: \$750
11. TTRA email sponsor for one quarter (4 available; applies for all emails sent directly from TTRA excluding conference emails and special partner benefit emails): \$2,500
12. Guest blog article in the TTRA quarterly newsletter (4 available): \$500

ORGANIZATION MEMBERSHIP FOR 6 MEMBERS

- Complimentary educational webinars
- Complimentary e-access to the Journal of Travel Research
- Complimentary job and RFP postings on the careers page of the TTRA website
- Prominently publish logo and link on the TTRA website as a Diamond Partner
- Listed on the TTRA partner page on the TTRA website to include company/organization name, logo, website and contact information
- Individual partner page on the TTRA website populated with your information

PARTNER OF THE MONTH

- Two eblasts of your provided content to be sent to our database
- Highlighted on the front page of the website with a link to your company page or a special page on the TTRA website
- Spotlight on social media channels twice throughout the month (Facebook, LinkedIn, Twitter)
- One hosted webinar during your partner month

MODERATING

- Opportunity to moderate at the Annual Conference **OR** the Marketing Outlook Forum
- Five moderating spots are available for each conference; conference will be assigned when payment is received based on first come, first serve basis.

CONFERENCE BENEFITS

- Three complimentary registrations to both conferences
- Complimentary exhibit space to BOTH conferences (based on availability)
- Pre and post conference attendee listings with email contacts included
- Advertisement in the conference app
- Insertion of one promotion piece into conference bags at the conference(s)
- Logo and link on the conference web page on the TTRA website and conference app
- Inclusion on partner signage at conferences

