



**Kir Kuščer** is an Assistant Professor at the School of Economics and Business, University of Ljubljana. In his research, he specializes on mountain tourism, overtourism, innovativeness and development. He was a partner in INTERREG IVC project (Digital Agenda for New Tourism Approach in European Rural and Mountain Areas). His work, connected to policy development, is reflected in the Development of foundations for the Strategy of Slovenian tourism 2017–2021. He participated in the Feasibility study Winter Olympic Games Bled 2018 and in measuring the Residents' support for tourism from the standpoint of the political environment in the case of Bled, Slovenia. Furthermore, he conducted research regarding the Residents' attitudes towards tourism in Ljubljana and contributed to ESPON Cooperation Programme entitled Carrying capacity methodology for tourism.

Assistant Professor Kir Kuščer  
School of Economics and Business,  
University of Ljubljana  
Kardeljeva ploščad 17  
1000 Ljubljana  
Slovenia  
+38641725370  
kir.kuscer@ef.uni-lj.si