



Jane Stacey, Head of Tourism Unit, OECD

Contact: jane.stacey@oecd.org

For information: www.oecd.org/cfe/tourism

As Head of the Tourism Unit, Jane is responsible for the work of the OECD [Tourism Committee](#), and its Working Party on Tourism Statistics and Global Forum on Tourism Statistics, Knowledge and Policies. The OECD work on tourism helps Members and Partners

develop integrated policies to address major challenges faced by the sector (e.g. [sustainability](#), [digital transformation](#), [competitiveness](#), [quality jobs and skills](#), [green transition and innovation](#), [sharing economy](#), [travel facilitation](#)), engage reforms in tourism building on in-depth policy analysis (e.g. [Mexico, effective policies for tourism growth](#)), improve measurement and analysis of tourism services (e.g. [Tourism Satellite Account](#), [competitiveness indicators](#), [tourism trade in value added](#), [impacts of tourism at sub-national level](#)), and enhance international co-operation in tourism.

Among other things, Jane is currently leading work on tourism policy responses to mitigate the impact and support the recovery of the tourism sector following the COVID-19 pandemic ([tourism policy note on Rebuilding Tourism for the Future](#)). Jane has over 20 years experience working in tourism, in the public, private and academic sectors, and before joining the OECD she worked as an analyst, consultant and lecturer in Ireland.