



Evan Saunders is Vice President of UberMedia, a leading mobile data analytics and business intelligence company focused on location analysis. UberMedia works with destinations and companies small and large around-the-world, providing them data and insights on their visitors. Over 150 destinations use UberMedia data for visitation insights. Prior to UberMedia, Evan founded Attract China, a tourism marketing company focused on Chinese travelers coming to America, and ran it as CEO over a four-year period, servicing 250 clients, speaking at over 30 conferences worldwide, and winning multiple industry-leading awards, including HSMIA's Top 25 Most Extraordinary Minds. An avid traveler and club sandwich enthusiast, Evan documents his adventures on his blog, ClubSandwichReviews.com.