



Estefania Basurto, Ph.D., is an associated professor in the tourism and hospitality department at the Universidad Laica Eloy Alfaro de Manabí in Ecuador (ULEAM). She has taught 11 years to undergraduate courses in the areas of tourism development, air traffic, tourism inventory, tourism projects, introduction to hospitality, hospitality management, human resources in tourism, and languages. She was awarded with The SENESCYT scholarship, the highest governmental recognition for outstanding students and professors in Ecuador in 2014.

Estefania was the academic supervisor for the department of tourism in ULEAM during 2013-2014, and 2019 academic year, and currently is the Tourism Master Program Coordinator of ULEAM. Her areas of research are tourism resilience, heritage tourism, and sustainable tourism development. She has worked with the Ministry of Tourism in Ecuador, and other destination management organizations (DMOs) of the country in research and tourism training. She has authored and coauthored 13 manuscripts in internationally renowned academic journals, two books and has presented her research internationally.

EDUCATIONAL BACKGROUND

**Ph.D. in Health and Human Performance concentration Recreation, Parks, and Tourism
Summer 2018**

University of Florida
United States

**Ph.D. student in Preservation in
progress**

University of Córdoba
Spain

Master of Science (M.S.) in Planning and Tourism Management April 2012

Universidad de Alicante

España

**Bachelor of Arts (B.A.) in Business Administration of Hotels and Tourism Enterprises
April 2009**

Universidad Católica Santiago de Guayaquil

ACADEMIC WORK EXPERIENCE

Associated Professor

Universidad Laica Eloy Alfaro de Manabí April

2011 to present

- Develop, coordinate, and manage innovative applied research initiatives in the area of sustainable tourism.
- Academic coordinator for the tourism and hospitality school
- Developer of the research lines for the department of tourism and hospitality
- Part of the curricular reforms teams
- Budget planner of the department of tourism and represent for the ULEAM
- Member of the accreditation team of the tourism department
- Member of the research team of the tourism and hospitality department
- Work in coordination with University Museum to organize cultural events.

EXPERIENCE IN CONSULTING AND TRAINING PROJECTS

**Tourism Development Plan Manta-Ecuador DMO of
Manta – ULEAM**

October 2019-December 2020

- Tourism planning
- Resilience assessment
- Marketing plan

Resilience Model and Implementation for Ecuador

TCMI OF THE UNIVERSITY OF FLORIDA - MINISTRY OF TOURISM - ULEAM

Ecuador

December – February 2018

- Risk assessment
- Adaptation Assessment
- Training
- Creation of a portfolio of Adaptive Strategies for the Tourism Sector

Tourism Training

MINISTRY OF TOURISM – ULEAM – MUNICIPALITY OF MANTA

April – June 2011

- Three Training in the province of Manabi – Ecuador
- Areas of training: Hospitality, Quality of Service, Tourism Marketing, and Guidance and Sustainable Development in Protected Areas

RESEARCH PROJECTS

Basurto Cedeno, E., Pennington-Gray, L., & Basurto Cedeno, X., Cabrera Amparo. Project: **First steps to enhance resilience in Machalilla National Park** Institutionalized by Universidad Laica Eloy Alfaro de Manabí (2014-2018).

Basurto Cedeno, E., & Basurto Cedeno. Project: **Capacitación Y Empoderamiento, La Clave Para Una Comercializacion Turistica Exitosa: El Caso De Manta – Ecuador.** Institutionalized by Universidad Laica Eloy Alfaro de Manabí (2019-2021).

Basurto Cedeno, E. Project: **Observatorio Turístico Manabí.** Institutionalized by Universidad Laica Eloy Alfaro de Manabí (2018-2020).

Basurto Cedeno, E. Project: **Feasibility of the airline route Manta – Cuenca -Manta .** Institutionalized by Universidad Laica Eloy Alfaro de Manabí and the Chamber of Tourism Manta (2019).

Basurto Cedeno, E. & Basurto Cedeno. Project: **Plan de Desarrollo Turistico del Canton Manta** Institutionalized by Universidad Laica Eloy Alfaro de Manabí and The Department of Tourism of Manta (2019 - 2020).

Basurto Cedeno, E. & Basurto Cedeno. Project: **Gastronomia Ancestral de Manabí.** Institutionalized by Universidad Laica Eloy Alfaro de Manabí and The Department of Tourism of Manta (2020 - 2023).

AFFILIATION WITH INSTITUTIONS

TOURISM CRISIS MANAGEMENT INITIATIVE OF THE UNIVERSITY OF FLORIDA

- Member

ASOCIATION OF CRITICAL HERITAGE (ACHS)

DR. ESTEFANIA BASURTO

- Member

RED ECUATORIANA DE MUJERES CIENTIFICAS (REMCI)

- Member

UNIVERSIDAD LAICA ELOY ALFARO DE MANABI (ECUADOR)

- Associated professor

COLLEGE OF PROFESSIONALS IN TOURISM AND HOSPITALITY – MANABI – ECUADOR

- Member

OTHER PROFESSIONAL WORK EXPERIENCE

Travel Agency Manager

PROTURIS

Manta, Ecuador

October 2010-June 2014

- Manager and decision maker of the enterprise
- Legal representative
- Approve marketing campaigns
- Supervise customer care
- Establish relationship with providers
- Supervise accountability

C4I Communication Assistant

FOL – AEOS American Military Base/TT

Services

Manta, Ecuador

October 2009-October 2010

- Provide communication device to civilians and military personnel
- Process billing information of the department
- Request administrative supplies for the department
- Provide reports of expenses
- Interpreter

Operator Supervisor

Hotel Mar Azul Manta,

Ecuador

October 2008-October 2009

- Approve hired and fired personnel
- Supervise the departments performance and present reports weekly
- Coordinates purchases and inventory
- Elaboration of schedules for personnel
- Supervise customer care department
- Elaborate reports of customer satisfaction
- Elaborate marketing campaigns for the hotel

Tour Guide and Tour Operator

Condor Travel

Ecuador 2005

– 2008

- Tour guide
- Interpreter
- Operator
- Tour leader for cruise groups

Hostess

Hotel Continental

Guayaquil, Ecuador

April - October 2007

- Supervise waiters at the restaurant
- Supervise customer service at the restaurant
- Welcome VIP guess

TEACHING EXPERIENCE

ASSOCIATED PROFESSOR

Universidad Laica Eloy Alfaro de Manabí

Department of Hotels and Tourism Academic

Year 2010-2013

English I, II, III, IV, V, VI, VII, VIII, IX.

- Responsible for the teaching of English applied to the tourism sector from beginner's level to advance level.

Instructor

Universidad Laica Eloy Alfaro de Manabí

Department of Hotels and Tourism

Academic Year 2011-2012

Tourism Inventory

- Responsible for the entire teaching and learning services, including an applied tourism inventory for the city of Manta, Ecuador.

Instructor

Universidad Laica Eloy Alfaro de Manabí

Department of Hotels and Tourism Academic

Year 2011-2012

Tourism Inventory and Hotels Reception

- Responsible for the entire teaching and learning services, including an applied tourism inventory for the city of Manta, Ecuador.

Instructor

Universidad Laica Eloy Alfaro de Manabí

Department of Hotels and Tourism Academic

Year 2011 -2014

Air Traffic

- Responsible for the entire teaching and learning services, including use of the GDS like Sabre and Amadeus.
- Work in coordination with the Eloy Alfaro Airport.

Instructor

Universidad Laica Eloy Alfaro de Manabí

Department of Hotels and Tourism Academic

Year 2011 -2014

Protocol in Hospitality

- Responsible for the entire teaching and learning services, including organizing an event and the department fair.

Instructor

Universidad Laica Eloy Alfaro de Manabí

Department of Hotels and Tourism Academic

Year 2012 -2013

CINFOTUR coordinator

- Responsible for the entire teaching and learning services, including development of a critical analysis of the development path of the region.

Instructor

Universidad Laica Eloy Alfaro de Manabí

Department of Hotels and Tourism

Academic Year 2012 -2013 Protocol in

Tourism

- Responsible for the entire teaching and learning services, including organizing an event and the department fair.
- Coordination of event with the University Museum and other department of the University, and the destination DMO.

Instructor

Universidad Laica Eloy Alfaro de Manabí

Department of Hotels and Tourism Academic

Year 2013 -2014

Travel Agency

- Responsible for the entire teaching and learning services.
- Coordination of events with Travel Agency Wholesalers.

Instructor

Universidad Laica Eloy Alfaro de Manabí

Department of Hotels and Tourism Academic

Year 2013 -2014

Tourism Operators

- Responsible for the entire teaching and learning services.
- Coordination of events with Operators in the region.

Instructor

Universidad Laica Eloy Alfaro de Manabí

Department of Hotels and Tourism Academic

Year 2014

Tourism projects

- Responsible for the entire teaching and learning services, including development of a project to be applied for students before graduation.

Instructor

Universidad Laica Eloy Alfaro de Manabí

Department of Hotels and Tourism Academic

Year 2018

Introduction to Tourism

- Responsible for the entire teaching and learning services, including development of a project to be applied for students before graduation.

Instructor

Universidad Laica Eloy Alfaro de Manabí

Department of Hotels and Tourism

Academic Year 2018

Research Methods (two courses)

- Responsible for the entire teaching and learning services, including development of a project to be applied for students before graduation.

Instructor

Universidad Laica Eloy Alfaro de Manabí

Department of Hotels and Tourism Academic

Year 2019 - 2021

Research Methods (eight courses)

Responsible for the entire teaching and learning services, including development of a project to be applied for students before graduation

Instructor

Universidad San Gregorio de Portoviejo

Department of Hotels and Tourism Academic

Year 2019

Research Methods in Master Program

Responsible for the entire teaching and learning services, including development of a project to be applied for students before graduation

Instructor

Universidad Laica Eloy Alfaro de Manabí

Department of Hotels and Tourism Academic

Year 2019

Research Methods in Master Program

Responsible for the entire teaching and learning services, including development of a project to be applied for students before graduation

Instructor

Universidad Laica Eloy Alfaro de Manabí

Department of Hotels and Tourism Academic

Year 2020

Research Methods in Master Program

Responsible for the entire teaching and learning services, including development of a project to be applied for students before graduation

Instructor

Universidad Laica Eloy Alfaro de Manabí

Department of Hotels and Tourism / Department of Languages Academic

Year 2009 -2012

DR. ESTEFANIA BASURTO

Languages

- Responsible for the entire teaching and learning services.
- Organization of language fair and play.

INVITED GUEST LECTURER

Invited Guest Lecturer

Universidad Laica Eloy Alfaro de Manabí

Department of Hotels and Tourism

April 2014, November 2013

- Sustainable Tourism
- Parks and Recreation
- Hotel management

Invited Teacher Assistant

University of Florida

Department Tourism, Recreation and Sport Management
September and October 2014

- Entrepreneurship in Tourism LEI3843

SCHOLARSHIPS, HONORS AND GRANTS

SCHOLARSHIPS

Basurto, E. Beca doctorados docentes (2014). *SENESCYT Secretaria Nacional de Educación, ciencia y tecnología*: US\$217,649.76.

Basurto, E. Bill Sims (2016). *UF College of Health & Human Performance*: US\$1,00.00.

Basurto, E. Summer A 2018 Graduate School Doctoral Dissertation Award (2018). *UF Graduate School*: \$3000, and 2 credits.

Basurto, E. Supplemental Retention Program Awards. *UF Office of Graduate Diversity Initiatives*: 2 credits.

HONORS

DR. ESTEFANIA BASURTO

Silver diploma for outstanding student performance UCSG (Universidad Católica de Santiago de Guayaquil) 2005

Gold diploma for outstanding student performance UCSG (Universidad Católica de Santiago de Guayaquil) 2006

Gold diploma for outstanding student performance UCSG (Universidad Católica de Santiago de Guayaquil) 2007

Manta Ray Diploma for outstanding work performance (FOL) 2009 (American Air Force Base in Ecuador- ITT)

Certificate of Outstanding Merit, College of Health and Human Performance. 22nd Annual Outstanding International Student Award Ceremony. November 15th, 2016.

PUBLICATIONS

REFEREED JOURNAL ARTICLES

Basurto Cedeno, E., Pennington-Gray, L., & Matthews, J. (2015). Preservación del patrimonio cultural para el desarrollo turístico. *Revista Turismo y Desarrollo local sostenible*.

Basurto-Cedeño, E. M., & Pennington-Gray, L. (2016). Tourism disaster resilience scorecard for destinations (TDRSD): The case of Manta, Ecuador.

International Journal of Tourism Cities, 2(2).

Basurto Cedeno, E., Pennington-Gray, L., & Basurto Cedeno, X. (2016). Adopción del pensamiento resiliente en destinos turísticos patrimoniales. *Revista Turismo y Desarrollo local sostenible*.

Basurto Cedeno, E., Pennington-Gray, L., & Basurto Cedeno, X., Cabrera Amparo (2017). Desarrollo de Un Modelo de Resiliencia Para Destinos Patrimoniales. *Revista Turismo y Desarrollo local sostenible*.

Basurto Cedeño, E. M., Pennington-Gray, L., & Basurto-Cedeño, X. (2017) PARTICIPACIÓN DE LA INDUSTRIA TURÍSTICA EN LA IMPLEMENTACIÓN DEL CONCEPTO DE RESILIENCIA EN DESTINOS PATRIMONIALES: EL CASO DE ST. AUGUSTINE. XI Congreso Virtual Internacional y Desarrollo / VII simposio virtual Internacional Valor y Sugestión del Patrimonio Artístico y Cultural.

Basurto Cedeño, E. M., Pennington-Gray, L., & Basurto-Cedeño, X. (2018) Identificación riesgos en destinos turísticos: El primer paso para incrementar la resiliencia. *Revista Turismo y Desarrollo local sostenible*.

Basurto Cedeño, E. M., & Basurto-Cedeño, X. (2018) IMPLEMENTACION DE UN MODELO PARA GESTIONAR EL RIESGO EN EL SECTOR TURISTICO DEL ECUADOR. Decimo Segundo Congreso Virtual Internacional Sobre Turismo Y Desarrollo. *Revista Turismo y Desarrollo local sostenible*.

Basurto Cedeño, E. M., & Basurto-Cedeño, X. (2018) Tradición, Preservación y Turismo: Implementación de un Modelo para Gestionar el Riesgo en el Sector Turístico Del Ecuador. Decimo Segundo Congreso Virtual Internacional Sobre Turismo Y Desarrollo. *Revista Turismo y Desarrollo local sostenible*.

Basurto-Cedeño, E. M., & Pennington-Gray, L. (2018). An Applied Destination Resilience Model. *Tourism Review International*, 22(3-4).

Basurto Cedeño, E. M., & Cevallos, L. (2018) Pueblos Mágicos: Plan de Desarrollo Turístico de Pile con un Enfoque de Rescate Cultural. *Revista Turismo y Desarrollo local sostenible*.

Basurto Cedeño, E. M. (2019) Desarrollo de un Modelo de Resiliencia para Destinos: El Caso de Ecuador. *Revista Turismo y Desarrollo local sostenible*.

Basurto Cedeño, E. M., Navarrete, A., & Villacreses, L. (2019) Factores Determinantes en la Factibilidad de una Ruta Aérea, Perspectiva de la

DR. ESTEFANIA BASURTO

Demanda: El Caso Manta-Cuenca. *Revista Turismo y Desarrollo local sostenible*.

Basurto Cedeño, E. M., Pennington-Gray, L., & Basurto-Cedeño, X. (2020) recuperación de los destinos turísticos después de un desastre: una evaluación del Scorecard de Resiliencia Turística para Destinos (SRTD). *Revista Pasos*.

BOOKS

Cabrera Chávez, A. M. & **Basurto Cedeño, E. M.** (2019). *Patrimonio Cultural Inmaterial del Cantón Manta*. ULEAM, FACTUM.

Felix, A. G. & **Basurto Cedeño, E. M.** (2020). *Resiliencia y Recuperación de Destinos Turístico, Caso 16A Manabí - Ecuador*. ULEAM, FACTUM.

OTHER PUBLICATIONS

Cabrera Chávez, A. M. & **Basurto Cedeño, E. M.** (2018). Identificación de sitios patrimoniales intangibles del cantón Manta, una propuesta para alcanzar la sostenibilidad del destino.

Basurto Cedeno, E. & Basurto Cedeno. (2019) Plan de Desarrollo Turístico del Cantón Manta.

PRESENTATIONS

ORAL CONFERENCE PRESENTATIONS (INTERNATIONAL)

Basurto, E.

Date: December, 2018

Conference: Primer Congreso Internacional de Hotelería y Turismo CIDETitle:

Desarrollo de un Modelo de Resiliencia para Destinos Turísticos

Basurto, E.

Date: November, 2018

Conference: JORNADAS LA FORMACIÓN DOCTORAL Y EL PERFECCIONAMIENTO DEL DOCENTE UNIVERSITARIO ULEAM

Title: Desarrollo de un Modelo de Resiliencia para Destinos Turístico

Basurto, E., Angulo, N., Basurto, X.Date:

July, 2018

Conference: DECIMO SEGUNDO CONGRESO VIRTUAL INTERNACIONAL SOBRETURISMO Y DESARROLLO

Title: Tradición, Preservación y Turismo: El Uso del Palo Santo como Impulsador del Turismo en la Comunidad de Agua Blanca

Basurto, E., Basurto, X.

Date: July, 2018

Conference: DECIMO SEGUNDO CONGRESO VIRTUAL INTERNACIONAL SOBRETURISMO Y DESARROLLO

Title: Implementación de un Modelo para Gestionar el Riesgo en el Sector Turístico Del Ecuador

Basurto, E.

Workshop: Desarrollo de Estrategias de Adaptación para el Sector Turístico del Ecuador

Date: January, 2018

Title: Desarrollo de Estrategias de Adaptación para el Sector Turístico del Ecuador

Basurto, E.

Conference: II Congreso de Medio Ambiente y Desarrollo Sostenible (UMET)Date:

August, 2017

Title: La Resiliencia en el Turismo

Basurto, E., Basurto, X.

Date: July, 2017

Conference: DÉCIMO PRIMER CONGRESO INTERNACIONAL VIRTUAL SOBRE Turismo y Desarrollo / Simposio virtual Internacional Valor y Sugestión del Patrimonio Artístico y Cultural

Title: Participación De La Industria Turística En La Implementación Del Concepto De Resiliencia En Destinos Patrimoniales: El Caso De St. Augustine

Basurto, E., Pennington Gray, L., Thapa, B.

Conference: Montreal ACHS2016 Conference «What does heritage change?»
Date: June 2016

Title: Enhancing Resilience of UNESCO World Heritage Sites

Basurto, E., Pennington Gray, L.

Conference: Ecotourism and Sustainable Tourism Conference 2015
Date: April 2015

Title: Tourism Destination Resilience: The Case of Manta Ecuador

POSTER PRESENTATIONS

Basurto, E., Pennington Gray

Conference: Graduate Student Research Day - Tuesday, April 3rd
Date: April, 2018

Title: Developing a Resilience Model for Destinations

Basurto, E., Pennington Gray

Conference: Graduate Student Research Day - Friday, November 4
Date: November 2016

Title: Evaluation of the Tourism Disaster Resilience Scorecard for Destinations (TDRSD): After a Disaster

Basurto, E., Pennington Gray Conference:

Stanley Lecture Research Day
Date: March 2016

Title: Enhancing Resilience in Machalilla National Park

DR. ESTEFANIA BASURTO

Basurto, E., Pennington Gray, L.

Conference: HHP Graduate Student Research Symposium
Date: November 2015

Title: Tourism Disaster Resilience Scorecard for Destinations (TRSD) The case of Manta

Basurto, E., Pennington Gray, L. Conference:

Graduate Student Research Day
Date: October 2015

Title: Tourism Disaster Resilience Scorecard for Destinations (TRSD) The case of Manta

Basurto, E., Pennington Gray Conference:

Stanley Lecture Research Day
Date: March 2015

Title: Competitiveness of a tourist destination: the case of Manta

Basurto, E., Olson, J., Wilson, S.

Conference: HHP Graduate Student Research Symposium
Date: November 2014

Title: Female perceived safety on University of Florida

ACADEMIC MENTORING

Pamela Carolina Soria (M.S. Gestión de Empresas Turísticas) Advisor, Univ. Laica Eloy Alfaro de Manabí (2020).

Amparo Cabrera (M.S. Sustainable Tourism) Advisor, Univ. San Gregorio de Portoviejo (2018)

Juan Cedeño (M.S. Environmental Management) Committee Member, Univ. Laica Eloy Alfaro de Manabí (2014)

Gabriel Zambrano (M.S. Environmental Management) Committee Member, Univ. Laica Eloy Alfaro de Manabí (2014)

PROFESSIONAL DEVELOPMENT

CERTIFICATIONS

BILINGUAL CERTIFICATION (2009). Universidad Católica Santiago de Guayaquil **HOTEL ADMINISTRATOR PLANNER (2011).** Ministry of Tourism – Ecuador **ENGLISH LABORATORY TRAINING (2012).** SERVIMAN Ecuador

SENPLADES PLANNER (2012). Universidad Laica Eloy Alfaro de Manabí & IAEN

INTERNATIONAL WORKSHOP ON CONTINUING EDUCATION (2013). RECLA

NIH WEB BASED TRAINING COURSE (2016). “Protecting Human Research Participants”

GROUP 1 IRB MANDATOR TRAINING (2016). “Stage 1 Basic Course”

UNITED NATION DEVELOPMENT PROGRAMME (2017) “Introduction to Resilience for Development Massive Open Online Course”

RESEARCH PROJECT TRAINING (2017) Centro de Investigacion y Desarrollo Ecuador (CIDE)

SENECYT ACCREDITED RESEARCHER (2018)

REVIEWER RECOGNITION CERTIFICATE (2019) Emerald Publishing

ACADEMIC TRAINING COURSE (2019) Universidad Laica Eloy Alfaro de Manabi

SYLLABUS CONSTRUCTION TRAINING COURSE (2019) Universidad Laica Eloy Alfaro de Manabi

INTRODUCTION TO MANGROVES (2019) Conservation Training

WORKSHOP: IMPACT OF TOURISM AND HOTEL DEVELOPMENT (2019)
Universidad Laica Eloy Alfaro de Manabi & Camara Internacional de Conferencistas

OPORTUNITIES & CHALLENGES OF THE CULTURAL TOURISM (2nd edition)
2019 Miriadax – Universidad del Salvador

REVIEWER

Manuscript IJTC-02-2019-0019.R1 entitled “Assessing Tourism Business Resilience in Virginia Beach for International Journal of Tourism Cities”. for the International Journal of Tourism Cities

Manuscript ID IJTC -11-2017-0062 entitled "Quest for Safety and Familiarity in terms of Tourist Destination Choice in times of Crisis: Tourocepticism Tenets andTourosceptic Behaviour" for the International Journal of Tourism Cities

Manuscript ID IJTC-12-2017-0086 entitled "Alternative tourism and civil society inAthens" for the International Journal of Tourism Cities

Manuscript ID: 87.docx as part of the scientific Committee of GLOSEARCH Conference (Global Conference on Business, Hospitality and Tourism Research) (<http://glosearch.org/>). Entitle "INVESTIGATING DIFFERENCES IN HOTEL REVIEWSACROSS EUROPEAN REGIONS"

Manuscript ID: 114.docx as part of the scientific Committee of GLOSEARCH Conference (Global Conference on Business, Hospitality and Tourism Research) (<http://glosearch.org/>). Entitle "How Does Interior and Exterior Designs would Impact onDemand for Hotels: The Srilankan Experiences"

Manuscript ID: 126.docx as part of the scientific Committee of GLOSEARCH Conference (Global Conference on Business, Hospitality and Tourism Research) (<http://glosearch.org/>). Entitle "EXPLORING HERITAGE AS FLOW EXPERIENCE: THE CASEOF GREENWICH"

Manuscript ID IJTC - IJTC-02-2019-0019 entitled "Assessing Tourism Business Resilience inVirginia Beach" " for the International Journal of Tourism Cities

Personal References

- Dr. Lori Pennington Grey
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- Dr. Emilia Hodge
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Director, Office of Graduate International OutreachThe Division of Graduate Student Affairs

DR. ESTEFANIA BASURTO

The Graduate School
University of Florida

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Professor
University Laica Eloy Alfaro de Manabí

Contact

Dr. Estefania Basurto

Ph.D. in Health and Human Performance

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estefibc@icloud.com