



Christian Savelli, Vice President of Research and Business Analytics, is responsible for leading CLIA's internal research department and overseeing business case development. He also facilitates annual research planning and prioritization process, advises stakeholders on research thinking and priorities, and assists the association with business modeling.

Christian holds an MBA from Kenan-Flagler Business School, UNC-Chapel Hill. He also studied in France, his native country, where he earned a Baccalaureat in Science.

Before joining CLIA, Savelli was Senior Director of Research and Business Intelligence for Meeting Professionals International and was responsible for leading the research the agenda and developing business intelligence reporting. He conducted analysis and research on demographics and products to enhance the value MPI delivers to its members and community.

Prior to joining MPI, Christian Savelli was Director of Business Intelligence for Maritz Travel. For more than 12 years, he provided business intelligence support across Strategic Meetings Management accounts and was closely involved with designing cross account benchmarking analysis, aggregate reporting, market trend analysis, and predictive modeling.

Before joining Maritz in 2000, Christian spent ten years in the hotel industry where he developed an expertise in yield management.