



**Bridget M. Bordelon, Ph.D.**, holds the Lester E. Kabacoff Chair in Hospitality Management at the University of New Orleans. Her research expertise include cultural tourism, tourism and hospitality planning and policy, crises management, destination image, and cross-cultural perspectives on travel. Prior to joining the faculty, Dr. Bordelon worked as a research analyst at the Institute for Social Research at the University of Michigan and taught with Boston University's International Honors Program in Brazil, India, and South Africa. Dr. Bordelon has received grant funding in the areas of cultural tourism and tourism and hospitality economic

impacts. She has been involved in several tourism industry research projects including studies for the Louisiana Office of Tourism, the New Orleans Tourism Marketing Corporation, and the Association of Destination Management Executives. She serves on the editorial board of the International Journal of Leisure and Tourism Marketing and has published peer reviewed articles in a number of journals including Tourism Planning and Development, Tourism Analysis, Tourism Management, Journal of Hospitality Marketing and Management, Journal of Vacation Marketing, Journal of Tourism and Hospitality Management, and Journal of Convention and Event Tourism. She is also a reviewer for Annals of Tourism Research. Dr. Bordelon has presented her research findings at the local, national, and international level. She is an active member of the Travel and Tourism Research Association (TTRA) and the International Council on Hotel, Restaurant and Institutional Education (I-CHRIE). Locally, she is a member of the Mid South Women in Tourism (MSWIT).

**Dr. Bridget M. Bordelon**

**Lester E. Kabacoff Endowed Chair in Hospitality Management**

University of New Orleans

Lester E. Kabacoff School of Hotel, Restaurant, and Tourism Administration