



Balakumar Raghuraman

VP, Analytics and Innovation

Bala leads the analytics and client services team at Arrivalist. Bala also works with Arrivalist's product and research team to develop industry-leading insights and custom research to meet client's objectives and measurement strategies. He obtained his Masters in Technology Management from New York University (NYU). Bala also holds a Data Analyst NanoDegree and has experience with some of the major analytical concept/tools such as Statistics, R, Python, Tableau, Data Visualization and more.