



**Thomas Roth**, President and Founder of Community Marketing & Insights, launched the company in 1992. Tom is primarily dedicating his industry-leading expertise to head up Community Marketing's Research & Development division. Tom and his team produce the annual LGBTQ Community Survey (45,000 participants in 150 countries; 14th year), and the annual LGBTQ Tourism & Hospitality Survey (24th year), as well as custom surveys and focus groups for a variety

of market leaders in tourism, hospitality, retail, finance, beverages, real estate, insurance, health care, government, etc., and conducts educational training seminars for corporations and organizations. Tom earned his MBA at Maharishi University of Management in 1985. He is a long-time instructor of the Transcendental Meditation program and is a volunteer teaching meditation to people living with HIV.