



Professor Sue Beeton is a travel and tourism researcher and writer who became involved in tourism in the late 1980s through guiding horseback tours, and witnessed first-hand the growth of tourism and its effects on local communities. For over a quarter of a century, Prof Beeton has conducted tourism-based research into community development and public land management but is best known for her work in film-induced tourism and pop culture. As well as producing numerous academic papers, book chapters and reports, she has published a range of research-based books, including *Ecotourism: a practical guide for rural communities*, *Community Development Through Tourism* and *Tourism and the Moving Image*, along with two editions of the acclaimed monograph, *Film-Induced Tourism*. She is currently working on a new publication for Routledge on the emotions of travel. She is a Visiting Professor at the University of Hokkaido, and in 2019 Prof Beeton was awarded the TTRA Lifetime Achievement Award for her contribution to tourism research and scholarship.