



Michael Rudowski manages the research, data, and business analysis functions for VisitDallas. Building upon a full range of visitor demographic information, local and national travel trends, and performance metrics, he provides insights and analysis that guide VisitDallas in developing its organizational strategies and marketing campaigns. Prior to joining VisitDallas, he served as a research analyst with Experience Kissimmee, where he supported the domestic and international marketing efforts with research and planning. Currently, Michael serves on the TTRA International Board and has previously served on the SETTRA Board. He received his Bachelor of Arts in Economics from the University of South Florida.