



Matthew MacLaren

As the **Director of *Ohio. Find It Here.***, MacLaren is focused on growing Ohio's tourism industry by increasing its annual visits. He is responsible for leadership of the staff, increasing industry partnerships, and building visibility of the *Ohio. Find It Here.* brand.

Prior to becoming the Tourism Director, MacLaren was Senior Vice President of Membership for the American Hotel & Lodging Association (AHLA).

While at the AHLA, he helped grow membership to an all-time high of over 25,000 lodging properties representing over 3 million hotel rooms in the United States.

Prior to AHLA, he served as President and CEO of the Ohio Hotel & Lodging Association which reached record membership levels and won several awards under his leadership.

MacLaren is a graduate of Capital University Law School as well as The Ohio State University where he studied political science and business