



Jeremy Aguero is a principal analyst with Applied Analysis, a leading economic, fiscal and policy research firm based in Las Vegas, Nevada. A fourth-generation Las Vegas resident, Aguero undertook a special course of undergraduate study at UNLV under the late Dr. Shannon Bybee and graduated with honors from the William S. Boyd School of Law. Aguero started his career as an intern/analyst with Coopers & Lybrand's (now PriceWaterhouseCoopers') financial advisory services group. He founded Applied Analysis in 1997.

Aguero's 20-year work history demonstrates a wide range of abilities. He has performed countless economic and fiscal impact assessments for projects of local, regional and national significance. Some of his major projects include *The Hospitality Industry's Impact on the State of Nevada*, delivered to the Federal

Gaming Impact Study Commission in 1998. In 2003, he chaired the Governor's Task Force on Tax Policy's technical working group, co-authoring its 1,400-page report and ultimately receiving a *Good Government Award* from the Nevada Taxpayers Association. In 2014 and 2015, Aguero worked with Governor Brian Sandoval and legislative leadership to reform Nevada's tax structure in support of the Governor's education reform program. And, since 2016, he worked as the lead staff to the Southern Nevada Tourism Infrastructure Task Force, and then, the Las Vegas Stadium Authority. In doing so, Aguero was credited by Chairman Steve Hill, Governor Brian Sandoval, Las Vegas Convention and Visitors Authority President Rossi Ralenkotter and Oakland Raiders President Marc Badain a playing a key role in both the \$1.8-billion Raiders Stadium Project and the \$1.4-billion Las Vegas Convention Center Renovation and Expansion Project.

More recently, Aguero has worked on expanding Applied Analysis' litigation support and infrastructure economics practice; growing of the company's newly created survey arm, Discovery Nevada; restructuring the recently acquired SalesTraq brand, and launching Applied Analysis' online data tracking and analysis application, MyResearcher.com.

Aguero is generally regarded a leading expert on economic, fiscal and policy issues. He publishes a monthly article in the Las Vegas Review Journal that is sponsored by Nevada State Bank (Nevada affiliate of Zions Bancorporation), and he is routinely asked to speak on current and forecasted economic issues at events such as the Las Vegas Global Economic Alliances' annual *Las Vegas Perspective* event, Las Vegas Metro Chamber of Commerce annual *Preview* event and to various business groups, governments and public service providers, school districts and public and private utilities. His work has been cited in the New York Times and Wall Street Journal; he was invited to present to the Federal Reserve Bank of San Francisco at its first ever meeting in Southern Nevada; and has testified before the United States Congress.

Aguero is also active in the community. He has taught hotel law as an adjunct professor at UNLV and he currently serves on the board of directors for Nevada State Bank. In addition to serving on the R&R Foundation board, Aguero is the former president and current treasurer of Nevada Child Seekers and the immediate past chairman of Opportunity Village's ARC Board. He has been honored as the Hispanic of Year by the Las Vegas Latin Chamber of Commerce and Alumni of the Year by both the University of Nevada, Las Vegas and the Boyd School of Law. A father of three children, Aguero has also coached youth baseball and soccer.