



**Elizabeth Halpenny**, A Professor at Canada's University of Alberta, received a PhD in Recreation and Leisure Studies from the University of Waterloo in 2006. She currently teaches and conducts research in the areas of tourism, marketing, environmental psychology and protected areas management. Elizabeth's research focuses on individuals' interactions with nature environments, tourism experience, and environmental stewardship. Current research projects include: (a) the effect of mobile digital technologies on visitors' experiences; (b) the impact of World Heritage designation and other park-related brands on travel decision making; (c) individuals' attitudes towards and stewardship of natural areas; (d) factors shaping mobilization of protected areas-related knowledge; and (e) tourism-related social media conversations on climate change in Canada's Rocky Mountain parks.