



**Greg DeShields** currently serves as the Executive Director at PHLDiversity Multicultural Affairs Congress a division of the Philadelphia Convention and Visitors Bureau (PHLCVB), adjunct instructor for Temple University School of Tourism and Hospitality and Hospitality Educators.

Greg is a Graduate of Johnson & Wales University in Providence, Rhode Island, with an A.S. Degree in Hotel & Restaurant Management; and B.S. Degree in Hospitality Management. His professional certifications include: American Hotel & Lodging Association, Educational Institute – Certified Hospitality Educator – 2013 Asian American Hotel Owners Association – Certified Hotel Owner 2013

Recently Greg served as Managing Director of Business Development for Temple University Fox School of Business & School of Tourism and Hospitality Management. Professionally, Greg has been a manager in the hospitality industry for such companies as Hyatt Hotel, Omni Hotels, Sheraton Hotels, Korman Company, General Manager of Philadelphia OIC's Opportunities Inn: Hospitality Training Institute

Greg's Board membership and committee chairs include: American Hotel & Lodging Association Multicultural & Diversity Advisory Council, Asian American Hotel Owners Association Center City District (Philadelphia), Center City Proprietors Association (Philadelphia), COMHAR Inc. (Philadelphia) Greater Philadelphia Hispanic Chamber of Commerce, Independent Business Alliance (Philadelphia), Philadelphia Opportunities Industrialization Center, Responsible Hospitality Institute - National Board and SKAL International (Philadelphia)

Greg is an active member of the Council on Hotel & Restaurant Institute Educators, The American Hotel & Lodging Association, Meeting Professionals International, Hispanic Meeting Professionals, National Association of Black Hotel Owners Operators and Developers, and Hispanic Hotel Owners Association.

His interests include cars, travel, and most importantly cooking.