



Dianne Dredge, PhD.

Founder. Catalyst. Boundary spanner. Speaker. I am Director of The Tourism CoLab, a Brisbane based social enterprise delivering sustainable, regenerative tourism by design. Trained in urban and environmental planning, policy and organisations, I have pursued transformational and regenerative tourism in the global higher education environment for almost 20 years. While I have held many positions in both public and private sectors, I define myself as an educator, a curator of community conversations from global to local levels, a systems thinker, a bridge builder and a former professor. In one form or another, as a planner, policy advisor, action researcher, activist and change agent, I have been involved in the social, economic, spatial, political and cultural production of places, communities and local economies for close to 30 years. I have experience working in Australia, Europe, Mexico, China and Canada.

I have delivered over 30+ international keynote addresses in global conferences and forums. I have provided policy advice on collaborative economic, digitalisation in tourism SMEs, and policy to the OECD (Organisation for Economic Cooperation and Development) and the European Commission. At the local level, I like to work with local communities and business networks to guide genuine and authentic co-designed solutions for tourism and visitor economies. As an educator and facilitator, design thinking is an important part of my toolkit. Holding space for business and local communities and helping them to uncover their unique values, aspirations, talents and gifts is essential.

I have a blog (<https://www.thetourismcolab.com.au/blog>) where I talk about regenerative tourism and other challenges. I have authored, co-authored or edited 7 books, 300+ research papers, book chapters and conference papers, and hold guest professorships at Lund University, Sweden and Federation University, Australia where I contribute to teaching and mentoring.

You can follow The Tourism CoLab at <https://thetourismcolab.com.au/>