



David Chastain currently serves as the Vice President of Travel & Tourism at Epsilon. In his role, he helps destination marketing organizations show value to all stakeholders by helping them prove the business outcomes from destination marketing investment. He has extensive experience in helping retail, consumer goods, restaurant, automotive, and travel/tourism brands identify their best customers and prospects to increase incremental revenue. That experience allows destinations to learn how to unlock more value from their visitors to increase economic impact in the communities they serve. David is an avid speaker at industry events, some of which include TTRA and eTourism. Prior to joining Epsilon, David worked at AOL where he led the southeast regional expansion of Patch.com. David lives in Georgia, and spends free with family and cooking. He is a BBQ enthusiast who is addicted to cooking on his Big Green Egg.