



Anna Blount is Longwoods' first Director of Research Services, where she manages client relationships and provides project oversight. With over fifteen years' experience in market research, Anna develops, implements, and supports quantitative and qualitative research projects; focusing on visitation, resident sentiment, and ROI/image studies, as well as geolocation data. She is currently a Travel & Tourism Research Association (TTRA) International board member.

Before joining Longwoods, she was the Director of Market Research for MMGY Global, a leading integrated travel and hospitality marketing agency. While there she led the agency's signature Portrait of American Travelers® syndicated research project for six years. Before that, she worked for seven years in the Market Research department of Publix Super Markets, a Fortune 100 company.

Anna earned her Bachelor's degree at the University of South Florida (Tampa, FL) and completed Master's degrees at the University College London and the University of Westminster (London, UK).