



Aaron Nissen works with our Digital Marketing team to create and offer comprehensive, strategic marketing solutions for DMOs, encompassing SEO, social media advertising, content creation, business intelligence, and much more. His deep knowledge of DMOs and destination websites helps bridge the gap from digital marketing to DMO business plan.

Simply Put

- Has travelled to Africa, Australia, Europe, and Asia, but not yet South America
- Passionate about beach volleyball
- Loves Thai food

Prior to joining Simpleview, Aaron spent five years managing 23 Government of Alberta websites via a standardized CMS. He then moved into tourism and joined Travel Alberta as Director of e-Strategies and IT. He later spent six years with Destination Think! developing organizational and marketing strategies for DMOs around the world. Aaron holds an Associate's Degree in Computer Engineering Technology from the Northern Alberta Institute for Technology.