

# Lifetime Achievement Award

The Lifetime Achievement Award is the highest honor given by the Travel and Tourism Research Association. This award is presented at the TTRA International Conference to the individual or organization who has made a highly significant contribution to TTRA as well as to the travel and tourism industry.

**Requirements:** The award is based on significant, long-term contributions to the industry and/or TTRA, including but not limited to: outstanding service; record of publication; and Professional activity (i.e.; research methodologies, techniques and important positive outcomes for the industry, and/or marketing concepts, techniques and important positive outcomes for the industry).

**Criteria:** Nominations must be communicated to the [TTRA President](#) and the [Executive Director](#). Written communication should specify the contributions the nominee has made or how the nominee has met the above criteria. Award determined by the TTRA Executive Committee – nominations to the President and Executive Director.

**Award:** The recipient will receive a plaque, TTRA lifetime membership, and lifetime complimentary TTRA International Conference Registration.

<b>2021</b>
YOUR NAME HERE
TO BE DETERMINED

<b>2019</b>	<b>2018</b>	<b>2017</b>	<b>2016</b>	<b>2015</b>	<b>2014</b>
Sue Beeton	John L. Crompton	Dee Ann McKinney	Sheila Flanagan	Rick Perdue	Noel Sweeney
					