



PLATINUM

PARTNERSHIP

\$10,000

(Value over \$15,000)

**BENEFIT FROM
THESE VALUABLE
OPPORTUNITIES
FOR PROMOTING
YOUR PRODUCTS
AND SERVICES
AS A TTRA
PLATINUM PARTNER**

**For more
information on
becoming a TTRA
Partner, contact
info@ttra.com**



As a TTRA PLATINUM PARTNER, \$10,000 gets you a full year of fabulous benefits

PLATINUM PARTNERSHIP BENEFITS

ALLOCATED SPONSORSHIP DOLLARS: \$5,000

The \$5,000 can be allocated toward sponsorship for use at one conference or divided between the Annual Conference and the Marketing Outlook Forum (MOF).

1. If the allocated sum is divided between conferences, the member will be recognized as a "PLATINUM SPONSOR" at each conference
2. If the entire sum is allocated for one conference, the member will be recognized as a "PLATINUM SPONSOR" at that particular conference

A LA CARTE BENEFITS (May select four)

1. One promotional eblast to members and/or the conference attendees
2. Present a TTRA educational webinar (Can be used up to 2 times)
3. Place a banner ad on the TTRA website home page for 3 months
4. Company/organization spotlight in one TTRAconnects eNewsletter (e.g., a paragraph with link to content/webpage)
5. Advertisement in one TTRAconnects eNewsletter (e.g., an image with link to content/webpage)
6. Complimentary exhibit booth at either the Annual Conference or the Marketing Outlook Forum
7. Opportunity to moderate or present at a concurrent session at either the Annual Conference or the Marketing Outlook Forum (At the discretion of the conference chairs)
8. Half-off the price of one registration to either the Annual Conference or the Marketing Outlook Forum (Can be used up to 4 times)
9. One additional membership for your organization (Can be used up to 4 times).
10. Opportunity to present a Vendor Showcase introducing your product

STANDARD BENEFITS INCLUDED:

Organizational Membership for 4 Members:

- Complimentary educational webinars
- Complimentary e-access to the Journal of Travel Research
- Complimentary job and RFP postings on the careers page of the TTRA website
- Prominently publish logo and link on the TTRA website as a PLATINUM Partner
- Listed on the TTRA partner page on the TTRA website (<https://ttra.com/about/partners/>) to include company/organization name, logo, website, and contact information.
- Individual partner page on the TTRA website populated with your provided information

Conference Benefits:

- Two complimentary full registration to BOTH the Annual Conference and Marketing Outlook Forum
- Complimentary exhibit space to either the Annual Conference OR Marketing Outlook Forum (Based on availability, includes one registration to run the booth)
- Pre - and post-conference attendee listings with email contacts included

Where sponsorship dollars are placed:

- Recognition at respective events or conference(s)
- Advertisement in the conference app
- Insertion of one promotional piece into conference bags at the conference(s)
- Logo and link on the conference(s) web page on the TTRA website
- Logo and link in the conference app
- Inclusion on partner signage at conference(s)