

PARTNERSHIPS Offer the HIGHEST BENEFITS and PROMOTIONAL OPPORTUNITIES

**FIRST, Enjoy These Standard Benefits
INCLUDED With ALL Partnerships:**

Partnership Benefits

- TTRA memberships for your organization based on partner level
- Complimentary educational webinars
- Complimentary e-access to the Journal of Travel Research
- Complimentary job and RFP postings on the careers page of the TTRA website
- Prominently publish logo and link on the TTRA website as a Partner
- Listed on the TTRA partner page on the TTRA website
- Partners week in December (showcasing all partners)
- Individual partner page with link to your website (Platinum & Diamond only)

Conference Benefits

- Complimentary full registrations to BOTH the Annual Conference and Marketing Outlook Forum based on partner level
- Discounted or free exhibit space at Annual Conference and Marketing Outlook Forum based on partner level
- Pre- and post-conference attendee listings with email contacts included

Where Sponsorship Dollars are Placed:

- Recognition at respective events or conference(s)
- Advertisement in the conference app
- Insertion of one promotional piece into conference bags at the conference(s)
- Logo and link on the conference(s) web page on the TTRA website
- Logo and link in the conference app
- Inclusion on partner signage at conference(s)

ADDITIONAL A La Carte Benefits

Choose based on
tiered level below

1. One promotional eblast to members and/or the conference attendees
2. Present a TTRA educational webinar
3. Place a banner ad on the TTRA website home page for 3 months
4. Company/organization spotlight in one TTRAconnects eNewsletter
5. Advertisement in one TTRAconnects eNewsletter
6. Complimentary exhibit booth at either the Annual Conference or the Marketing Outlook Forum (does not include complimentary registration)
7. Opportunity to moderate or present at a concurrent session at either the Annual Conference or the Marketing Outlook Forum*
*At the discretion of the conference chairs
8. Half-off the price of one registration to either the Annual Conference or the Marketing Outlook Forum
9. One additional membership for your organization
10. Opportunity to present a Vendor Showcase introducing your products

**SECOND, Fine Tune Your Opportunities With
FOCUSED Tiered Partnership Benefits:**

GOLD PARTNERSHIP

\$7,500

As a TTRA Gold Partner, \$7,500 gets you a full year of benefits!

**GOLD PARTNERSHIP BENEFITS
ALLOCATED SPONSORSHIP DOLLARS:
\$3,750**

The \$3,750 can be allocated toward sponsorship for use at one conference or divided between the Annual Conference and the Marketing Outlook Forum (MOF).

1. If the allocated sum is divided between conferences, the member will be recognized as a GOLD SPONSOR at each conference
2. If the entire sum is allocated for one conference, the member will be recognized as a GOLD SPONSOR at that particular conference
3. Select **3 Benefits** from **A la Carte Benefits**

PLATINUM PARTNERSHIP

\$10,000

As a TTRA Platinum Partner, \$10,000 gets you a full year of benefits!

**PLATINUM PARTNERSHIP BENEFITS
ALLOCATED SPONSORSHIP DOLLARS:
\$5,000**

The \$5,000 can be allocated toward sponsorship for use at one conference or divided between the Annual Conference and the Marketing Outlook Forum (MOF).

1. If the allocated sum is divided between conferences, the member will be recognized as a PLATINUM SPONSOR at each conference
2. If the entire sum is allocated for one conference, the member will be recognized as a PLATINUM SPONSOR at that particular conference
3. Select **4 Benefits** from **A la Carte Benefits**

DIAMOND PARTNERSHIP

\$20,000

As a TTRA Diamond Partner, \$20,000 gets you a full year of benefits!

**DIAMOND PARTNERSHIP BENEFITS
ALLOCATED SPONSORSHIP DOLLARS:
\$10,000**

The \$10,000 can be allocated toward sponsorship for use at one conference or divided between the Annual Conference and the Marketing Outlook Forum (MOF).

1. The member will be recognized as a DIAMOND SPONSOR at each conference, regardless of how the sponsorship funds are split.
2. Receive the most benefits with this package, including more memberships, more registrations and more A la Carte Benefits.
3. Select **5 Benefits** from **A la Carte Benefits**



For more information on learning which TTRA Partnership is best for you,
contact info@ttra.com