



TTRA DIAMOND

PARTNERSHIP
\$20,000
(Value over \$27,000)

**BENEFIT FROM
THESE VALUABLE
OPPORTUNITIES
FOR PROMOTING
YOUR PRODUCTS
AND SERVICES
AS A TTRA
DIAMOND PARTNER**

For more
information on
becoming a TTRA
Partner, contact
info@ttra.com



As a TTRA DIAMOND Partner, \$20,000 gets you a full year of fabulous benefits

DIAMOND PARTNERSHIP BENEFITS

ALLOCATED SPONSORSHIP DOLLARS: \$10,000

The \$10,000 can be allocated toward sponsorship for use at one conference or divided between the Annual Conference and the Marketing Outlook Forum (MOF).

- You would be listed as a "DIAMOND SPONSOR" at both events, regardless of how you split up the sponsorship money

A LA CARTE BENEFITS (May select five)

1. One promotional eblast to members and/or the conference attendees
2. Present a TTRA educational webinar (Can be used up to 2 times)
3. Place a banner ad on the TTRA website home page for 3 months
4. Company/organization spotlight in one TTRAconnects eNewsletter (e.g., a paragraph with link to content/webpage)
5. Advertisement in one TTRAconnects eNewsletter (e.g., an image with link to content/webpage)
6. Opportunity to moderate or present at a concurrent session at either the Annual Conference or the Marketing Outlook Forum (At the discretion of the conference chairs)
7. Half-off the price of one registration to either the Annual Conference or the Marketing Outlook Forum (Can be used up to 5 times)
8. One additional membership for your organization (Can be used up to 5 times).
9. Opportunity to present a Vendor Showcase introducing your products

STANDARD BENEFITS INCLUDED:

Organizational Membership for 6 Members:

- Complimentary educational webinars
- Complimentary e-access to the Journal of Travel Research
- Complimentary job and RFP postings on the careers page of the TTRA website
- Prominently publish logo and link on the TTRA website as a DIAMOND Partner
- Listed on the TTRA partner page on the TTRA website (<https://ttra.com/about/partners/>) to include company/organization name, logo, website, and contact information.
- Individual partner page on the TTRA website populated with your provided information

Conference Benefits:

- Three complimentary full registrations to BOTH the Annual Conference and the Marketing Outlook Forum
- Complimentary exhibit space to BOTH conferences (Based on availability, includes one registration to run the booth)
- Pre - and post-conference attendee listings with email contacts included
- Advertisement in the conference app
- Insertion of one promotional piece into conference bags at the conference(s)
- Logo and link on the conference(s) web page on the TTRA website
- Logo and link in the conference app
- Inclusion on partner signage at conference(s)