



DIAMOND PARTNERSHIP \$20,000

BENEFIT FROM
THESE VALUABLE
OPPORTUNITIES
FOR PROMOTING
YOUR PRODUCTS
AND SERVICES
AS A TTRA
DIAMOND PARTNER

For more information
on becoming a
TTRA Partner, contact
kpalmer@ttra.com

A Diamond Partnership would be \$20,000 for the full year, this would include the following:

- \$10,000 to allocate between MOF and Annual (you would be listed as a **Diamond Partner** at both events, regardless of how you split up the sponsorship money)
- Organization membership for 4 people
- 3 complimentary registrations for both MOF and Annual; as well as a complimentary booth at both conferences
- **5 a la carte benefits from the list below:**
 1. One promotional eblast to members and/or the conference attendees
 2. Present a TTRA educational webinar (Can be used up to 2 times)
 3. Place a banner ad on the TTRA website homepage for 3 months
 4. Company/organization spotlight in one TTRAconnects eNewsletter (e.g., a paragraph with link to content/webpage)
 5. Advertisement in one TTRAconnects eNewsletter (e.g., an image with link to content/webpage)
 6. Opportunity to moderate or present at a concurrent session at either the Annual Conference or the Marketing Outlook Forum (At the discretion of the TTRA conference chairs)
 7. Half-off the price of one registration to either the Annual Conference or the Marketing Outlook Forum (Can be used up to 5 times)
 8. One additional membership for your organization (Can be used up to 5 times)

STANDARD BENEFITS INCLUDED:

Organizational Membership for 3 Members:

- Complimentary educational webinars
- Complimentary e-access to the Journal of Travel Research
- Complimentary job postings on the careers page of the TTRA website
- Prominently publish logo and link on the TTRA website as a Diamond Partner
- Listed on the TTRA partner page on the TTRA website (<https://ttra.com/about/partners/>) to include company/organization name, logo, website, and contact information

Conference Benefits:

- Two complimentary full registrations to both the Conference and Marketing Outlook Forum
- Complimentary exhibit space at the Annual Conference and Marketing Outlook Forum (Based on availability, does not include an extra registration)
- Pre- and post-conference attendee listings with email contacts included

Where sponsorship dollars are placed:

- Recognition at respective events or conference(s)
- Advertisement in the conference app
- Insertion of one promotional piece into conference bags at the conference(s)
- Logo and link on the conference(s) web page on the TTRA website
- Logo and link in the conference app
- Inclusion on partner signage at conference(s)
- Pre and Post conference attendee listings with email contacts included