PATHS TO LEADERSHIP

SENIOR WOMEN IN THE TRAVEL INDUSTRY

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Where Are We Now?

Women in Senior Leadership Roles

- Priceline 27%
- Disney 14%
- Amadeus 20%
- Delta Air 11%

(Staff VP and Above)
- American Society of Travel Agents 33%
- U.S. Travel Association 37.5%
- Destinations International 50%
- Brand USA 50%
It’s Not Only Tourism

Financial Services: Women 54% labor force, 19% on Boards of Directors, 2% CEOs

Legal: 45% Associates Women, 20% Partners are Women

Public Relations: estimated 61-85% all PR jobs held by women; less than 30% PR agencies lead by women
What Have We Learned?

Peterson Institute Study:

Surveyed 21,980 firms in 91 countries

Less than 5% lead by woman CEO

However, findings revealed

30% female share of C Suite = 15% increase in profitability
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From Princess
To the State Capitol
TO QUEEN of TTRA
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While women held nearly half (48.9%) of all tenure-track positions in 2015, they held just 38.4% of tenured positions.

Women were more likely to be found in lower-ranking academic positions.

While women represent over half (51.5%) of Assistant Professors they are less represented (44.9%) among Associate Professors, and even fewer at the full Professor rank with 34.4% who held rank of Professor in 2015.

Women held over half (57.0%) of all instructor positions, among the lowest ranking positions in academia.

22.1% of women faculty are in non-tenure track positions, compared to 16.8% of men faculty.
Mothers in Academia often Face a “baby penalty”

In the sciences, married women with children are 35% less likely than married men with children to attain tenure-track positions after completing their PhDs.

Men outearn women at all faculty levels

At all categories of intuitions, full professor who are women earned on average $98,524 a year compared to $104,493 for their male colleagues in 2016-2017.

That’s 94.3% of what men earn!