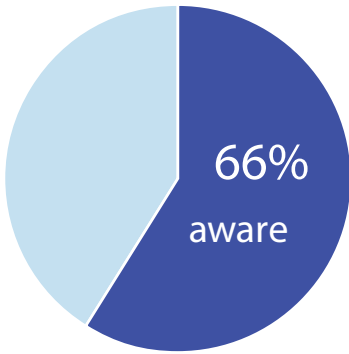
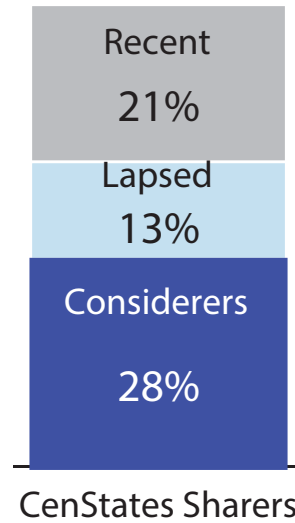


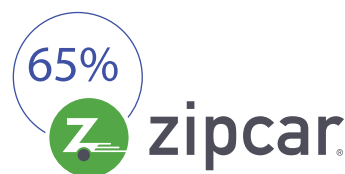
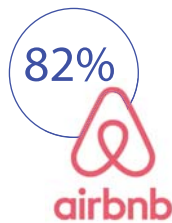
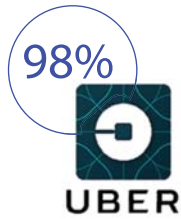
# Sharing Economy Impact on CenStates Destinations



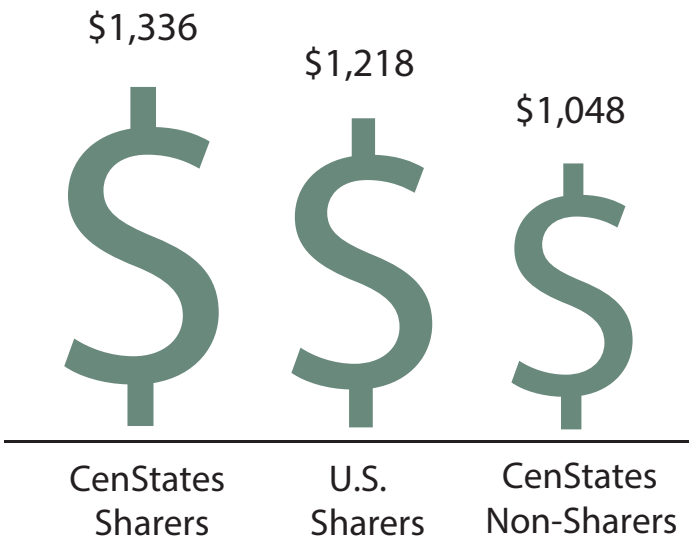
Today, nearly two-thirds of CenStates visitors claim familiarity with sharing economy resources.



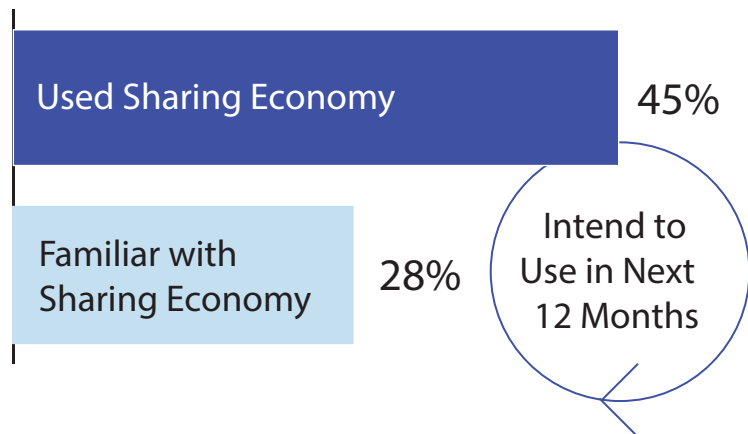
The sharing economy has a substantial market potential of 62% among CenStates visitors.



Uber dominates aided awareness among CenStates visitors.



CenStates sharers spend more than other CenStates travelers (+28%).



CenStates sharers are happy customers and are more likely to use the sharing economy in the next 12 months.