

BIOSKETCH

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Tanja Mihalič is a professor of tourism economics and a vice dean for student affairs at the Faculty of Economics University of Ljubljana, Slovenia. She is also the head of the Tourism Institute and an academic head of joint Erasmus Mundus European Master in Tourism Management program at the Faculty of Economics.

Her research interests include tourism economics and management, environmental economics, competitiveness, policy, and sustainable tourism development.

She has experience as an adviser in sustainable and responsible tourism to national governments and EU and global bodies. Among others, she is a counselor of Ljubljana Tourism organization, an expert evaluator for the European Commission and the member of the UNWTO World Committee on Tourism Ethics.

She is an editorial board member or field editor of several international journals.

