

J. Desmond Slattery Award

Awarded to a master or doctoral student to assist with the completion of their thesis or dissertation.

Requirements: All master or doctoral students enrolled in a degree-granting program are eligible to submit a three-page abstract of their proposed research. The abstract must be in English, between 1,000-1,500 words, and must clearly describe the rationale, purpose and methods of the study in a proposal format. Previous entries for this award are excluded and any entry for this award may not be submitted for any other TTRA award.

Criteria: The papers will be judged by a review committee who will examine the quality of the proposed research in terms of overall writing, relationship to travel and tourism, and its potential scholarly and practical contributions.

Award: The winning student will receive a \$3,000 cash award. This award also includes airfare, hotel accommodations, and complimentary registration to the International conference. **Round-trip travel to the conference and lodging arrangements will be made and paid for by TTRA.*

2019						
YOUR NAME HERE						
2012	2013	2014	2015	2016	2017	2018
Mark Wai Kan (undergraduate)	Matthew Dugdale (undergraduate)	P.C.R. Lam (undergraduate)	N/A (undergraduate)	Becky Liu (graduate)	Florian Kock, A. George Assaf, Alexander Josiassen (graduate)	Seojin Lee (graduate)
"Corporate Social Responsibility Practices in Four and Five Star Hotels in Hong Kong: Perspectives from Hong Kong Visitors"	"The effect of negative media on destination branding: Altered perceptions in the case of Jersey and Haut de la Garenne"	"Consumer Evaluations of Hotel-Restaurant Brand Alliance"	Not Awarded	"Developing Effective Crisis Response"	"Advancing Destination Image: The Destination Content Model"	"Adoption and Rejection of Service Innovations by Travelers in the Sharing Economy"