

Chapter Achievement Award





The Travel and Tourism Research Association's Chapter Achievement Award is presented to the chapter that best furthers the mission of TTRA through spirit, innovation, effectiveness and creativity.

Requirements: Please include a proposal of 500 words to show the mission of TTRA through spirit, innovation, effectiveness and creativity. You may also include an electronic copy of the advertisement or promotion, member recruitment collateral, newsletter, etc. to be reviewed.

Chapters have the option of submitting an entry from the following categories (or may create a category of their choice): membership recruitment and retention, member communications, programming and networking, member benefits, or outreach.

Criteria: This award is determined by a review team of practitioners.

Award: The winning chapter will be presented with a plaque and a \$1,000 cash award.

2014	2015	2016	2017	2018	2019	2020
N/A	GWTTTRA	Asia Pacific	SETTRA	CenStates	N/A	YOUR NAME HERE
Not Awarded					Not Awarded	TO BE DETERMINED