

ttra Partner Package Benefits

Cash in on the benefits you get with your ttra Platinum or Gold Partnership package!



Platinum Cost: \$10,000

Gold Cost: \$7,500

Benefit Value

Benefit Value

Tangible Benefits:

Organization Membership for three (3) - Member benefits including: <ul style="list-style-type: none"> • Complimentary e-access to the Journal of Travel Research • Complimentary educational webinars • Complimentary job and RFP postings on the ttra website • Complimentary access to the State Provincial Research Network LISTSERV archives • Complimentary access to annual conference proceedings • Partner page on ttra website to include organization information • Logo and link on ttra website as a ttra PARTNER 	\$885	\$885
Marketing Outlook Forum (MOF) - full conference registration	2 registrations = \$2,058	1 registration = \$1,029
ttra Annual Conference - full conference registration	2 registrations = \$1,498	1 registration = \$749
Conference/MOF Sponsorship Value (items TBD)	\$5,000	\$3,750
Advertisement in program	Full page = \$1,500+	1/2 Page = \$750+
Exhibit Booth	\$2,000+	50% discount = \$1,000+
Insertion of promotional piece into conference attendees' totes	\$500+	\$500+
TOTAL VALUE WITHOUT ADDITIONAL A LA CARTE OPTIONS:	\$13,441+	\$8,663+

Choose from these A La Carte Benefit Options:

	Choose 4	Choose 3
One (1) promotional mailing (electronic) to members and/or conference attendees	\$1,000	\$1,000
Present and be recognized as sponsor of an educational webinar	\$500	\$500
Full page spotlight in 1 <i>ttra Connects</i> newsletter - (Each newsletter is sent out to over 4,000 members and prospects and kept on the ttra website indefinitely)	\$500	\$500
Quarter page ad with link to company research in one <i>ttra Connects</i> newsletter	\$500	\$500
Company spotlight on the ttra Facebook Page	\$500	\$500
Banner ad prominently displayed on ttra website home page for 3 months	\$500	\$500
Opportunity to moderate or present at either MOF or Annual Conference (depending on space availability, counts as 2 a la carte benefits)	\$2,000	\$2,000
Half price registrations to either the MOF or Annual Conference (can be used up to 4 times Platinum; 3 times Gold)	MOF 1/2 price = \$514 Annual 1/2 price = \$374	MOF 1/2 price = \$514 Annual 1/2 price = \$374

Additional Benefits Included with Annual Conference or Marketing Outlook Forum Sponsorship

(Where dollars are allocated)

- Your company logo on signage at the event
- Your company logo in the conference program and on conference E-grams highlighting sponsors
 - Your company logo in the sponsor listing on the conference page on the ttra website
 - Receive a pre- and post- listing of conference attendees with contact information
 - Special thank you in *ttra Connects* newsletter to all conference sponsors



Compare the Savings!

	Platinum	Gold
Total Value of Benefits	Over \$15,000	Over \$11,000
Annual Benefit Package Cost	\$10,000	\$7,500
You Save	Over \$5,000	Over \$3,500

For more information on how to become a ttra Partner, contact info@ttra.com