Call for Papers

51st Annual Travel and Tourism Research Association International Conference

Victoria, British Columbia, Canada

June 16-18, 2020

Abstract Submission Deadline: 11 January 2020

The Academic Co-Chairs of the 51st TTRA Annual Conference, Dr. Cody Morris Paris and Dr. Stefanie Benjamin, invite paper submissions from travel and tourism researchers. The conference theme is 20/20 Vision: Looking Forward, Looking Back and will focus on taking stock of the notable achievements of the past while discussing the issues critical to the future of travel research.

The “Setting the Research Agenda” sessions organized at the Melbourne TTRA 2019 conference helped shape several priority areas the 2020 TTRA Conference. Conceptual, quantitative, qualitative, mixed-method, and state-of-the-art papers are invited. While papers that explore contemporary trends in travel and tourism research are also welcome, we are particularly interested in submissions that address the sub-themes outlined below:

- Climate Change and the Regenerative Economy
  - Future transitions for climate change and tourism
- Business, Employment, and Supply
  - Workforce development policies for the future
  - Unpacking issues of representation, diversity and inclusion in the tourism industry
- Measurement of ‘Success’ in Tourism
  - Taking a holistic perspective to KPIs, beyond simple numerical counts.
- People-Centered Tourism
  - First-Nations: Control of identity, culture, heritage, land, governance and future
  - Community Tourism: Resilience, participation, self-reliance, social justice, inclusivity and tourism

- Tourism, Happiness, Health and Wellness
  - Technology and Well-being

At TTRA 2020, the program will include both traditional oral research sessions, as well as the popular Ideas Fair, an interactive session where academics and practitioners meet as the expert innovators in their field to experience and engage in immersive and interactive multi-media presentations. We also will continue to feature the dynamic and constructive Qualitative Research Workshop and the PhD Student Colloquium.

All accepted submissions, regardless of the presentation format, will have the opportunity to publish a short abstract, extended abstract, or Full Paper in the online conference proceedings. The final published proceedings will not differentiate between presentation formats.

**Key Dates**

11 January, 2020          Submissions of Extended Research Abstracts due
Mid-March, 2020           Acceptance of Abstracts notification
15 April, 2020            Final Proceedings Ready Extended Abstract or Full Paper

**Submissions are open**

For Author Guidelines, Submission Templates and to submit your abstract please visit https://scholarworks.umass.edu/ttra/2020/

For more information on the TTRA Conference, check our website ttra.com/conference/, email us at 2020conference@ttra.com