



The Travel and Tourism Research Association Canada Chapter is pleased to present the

Graduate Researcher Award

Sponsored by the Destination Marketing Association Canada (DMAC)

Deadline May 31st, 2018

Purpose: The purpose of this award is to encourage and recognize excellence in and usefulness of research on travel and tourism at the Master's level.

Award: The winning student will receive a \$1,000 cash award, complimentary TTRA Canada conference registration and up to \$1,000 towards travel and accommodation (based on submitted receipts) from TTRA Canada. For group submissions, only one student will receive funding to attend the conference and present a summary of the work.

Eligibility: Work completed as a Master's student or post-graduate student while enrolled at a Canadian institution, between May 31st 2017 and Jun 1st 2018 will be considered.

Requirements: Eligible students must submit:

- i) A one-page cover letter that outlines the role of study authors (if multiple authors contributed), and a description of the student applicant's previous involvement in tourism (academic or industry) as well as their future career goals.
- ii) A 500-word abstract that clearly describes the rationale, methods and results of the research study.
- iii) An original electronic version of the completed research study in PDF format. The theses or research report may be in English or French. All authors' names and their academic institution must be redacted from the study to facilitated blind review of the submission. Multiple authors may have contributed to a research report, and they may be all awarded the DMAC Graduate Student Award, but only one student will be funded for travel to the annual TTRA Canada conference.
- iv) If multiple authors have contributed to a research report, all authors should sign a brief statement that outlines which author is the "official submitter" (i.e., he/she will travel to the conference if the report wins the reward).

Criteria: The papers will be judged by a review committee consisting of members of TTRA Canada and of the Destination Marketing Association Canada. The review committee will examine and judge the submissions based on the quality of research, creativity of approach, relationship to travel and tourism, usefulness and applicability, and quality of presentation.

Submissions and questions should be directed to:

TTRA Canada Awards Coordinator

Frederic Dimanche, Ph.D.

Director, Ted Rogers School of Hospitality and Tourism Management

Ryerson University

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