

Sarah Duignan Bio

Sarah is STR's director of client relationships and is based in London. She joined the HotelBenchmark team at Deloitte in 2005 as a Business Development Executive, later becoming an Account Manager responsible for a number of key international clients. Sarah regularly attends and presents at hotel operator and industry events, spreading greater awareness of STR's benchmarking services. She has seven years of experience in hotel operations in Ireland and holds an honours degree in translation (German & Spanish) from Dublin City University.

In first person

I'm responsible for building and maintaining relationships with STR's clients. Based in London, I regularly attend and present at hotel operator and industry events, spreading greater awareness of STR's benchmarking services. I have over seven years of experience in hotel operations and have been with STR since 2008.