

Dr Madelene McWha is a Tourism Lecturer in the Faculty of Higher Education at William Angliss Institute, Melbourne, Australia. Prior to this position, she worked for La Trobe University in the Business School primarily teaching research methods, management communications, destination marketing and management, as well as tourism and the environment. Her current research explores contemporary travel writers' diverse roles and experiences in the digital age. Madelene also sits on the committee for the Young Tourism Network (YTN), which is a Victorian member based networking group that aims to connect young and new people with the Victorian tourism industry.