

Prof Beeton is a travel and tourism researcher and writer. She became involved in tourism through guiding horseback tours, and witnessed first-hand the growth of tourism and its effects on local communities. Over the past 20+ years, Sue has conducted tourism-based research into community development, film-induced tourism and nature-based tourism. She is currently involved in a number of international research projects relating to media, film and contents tourism. She has chaired numerous panels relating to film-induced tourism, media and popular culture at the TTRA APac conferences.

As well as producing numerous academic papers and related media articles, she has published five books, including *Ecotourism: a practical guide for rural communities*, *Beeton's Guide to Adventure Horse Riding*, *Community Development Through Tourism* and *Film-Induced Tourism*, *Tourism and the Moving Image*, as well as the second edition of *Film-Induced Tourism*. She recently released a book on a popular local music festival, *Then Dad put me on his shoulders – the story of the Queenscliff Music Festival*.

In addition, Sue is founder and past president of the Asia Pacific chapter of TTRA and Board Member of TTRA International, an Honorary Associate Professor at Latrobe University, Australia and visiting Professor at University of Macerata, Italy.

Sue also has a popular blog, *The Feisty Flaneuse* where she blogs about 'wandering with wonder' on wide ranging topics