



TTRA Canada's Annual Conference – Halifax Convention Centre, Halifax, Nova Scotia

Propelling Smarter, Bolder Tourism PRELIMINARY PROGRAM / PROGRAMME PRÉLIMINAIRE

September 26, 2018

8:00 – 17:00

Registration / Inscription

9:00 – 12:00

Professional Development Event: Seeing the forest through the trees: The power and potential of data visualization tools

12:00 – 14:00

Lunch / Déjeuner (on your own)

14:00 – 17:00

Case Study: Evidence-based Experience Innovation

17:30 – 18:30

Welcome Reception and Poster/Student Poster Session

19:00 – 23:00

Dinner - Dine around options (on your own)

September 27, 2018

7:30 – 17:00

Registration / Inscription

7:30 – 8:45

Breakfast / Petit déjeuner

8:45 – 10:00 (speaker 9:00 – 10:00)

Welcome & Keynote Address / Bienvenue et discours

Break

10:15 – 11:25

Concurrent Session 1 / Sessions simultanées 1

Room 1 Festivals and Events

Room 2 Tourism Mobilities

Room 3 Innovative Research Methods

11:35 – 12:35

Plenary Session / Session plénière

PANEL: Data Collection: the Good, the Bad, and the Regulations

12:35 – 14:00

TTRA AGM and Awards

Dîner annuel de remise des bourses TTRA

Presentation of the DMAC Graduate Researcher's Award, Undergraduate Research Award and Lifetime Achievement Award

14:15 – 15:35

Concurrent Session 2 / Sessions simultanées 2

Room 1 Market Messaging

Room 2 Tourism and the Environment

Room 3 Managing Tourism Impacts

Break

16:00 – 17:00

Concurrent Session 3 / Sessions simultanée 3

Room 1 Influence of Social Media and Branding

Room 2 Tourism and the Artisan Economy

Room 3 Sustainable Tourism

19:00 – 23:30

TTRA Annual Banquet / Banquet annuel TTRA

September 28, 2018

8:00 – 12:30

Registration / Inscription

8:00 – 9:00

Breakfast / Petit déjeuner

9:00 – 10:00

Keynote Address / Discours

10:15 – 11:15

Academic and practitioner roundtable discussions

11:20 – 12:20

Concurrent Session 4/ Sessions simultanées 4

Room 1 Niche Tourism

Room 2 Visitor Experience

Room 3 Rural Tourism Development

12:30 – 14:00

Luncheon, closing speaker and conference paper and poster awards / Dîner et assemblée générale annuelle TTRA