

**TTRA Board Policy Discussion on
Sharing/Selling Member Data
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Question:

What is/should be the policy on sharing/selling member data?

Reason for this issue:

The Policy is not documented anywhere that the current management team can find. There is an indication that TTRA charged non-members \$500. Are members also charged? Is this a policy made by the Board or delegated to the management team? The management team has had multiple requests in the last month from members and non-members for lists.

Background:

Most associations try to balance several issues:

- Low cost or no cost distribution of member lists to encourage consumers to use association members
- Costs to non-members to prevent non-member spam
- Low costs to members as a value of membership
- Higher costs to non member
- If the information is readily available charging costs do not make sense.

Suggestions:

- A. If you intend the management team to make these kinds of decisions let us know.
- B. If the board is going to set a policy, the management team suggests that:
 - A public list of members that “sell” products or service be publicly available from the website (you may want to have a small administrative fee \$50-\$100 or not charge for this member value)
 - Non-members may buy a complete list for \$300 (\$500 is too high for comparative size list)
 - Members may download a complete list from the website at no cost or at some nominal fee (such as \$50)

Action Requested:

1. Create a policy or delegate it to the management team or the executive committee