

TTRA's Board of Directors
Sunday, October 25th at 9:00 AM – 3:00 PM EDT
Peabody Hotel, Chicot Room
Little Rock, AR
Agenda

Committee Members:

<u>Present</u>	<u>Name</u>	<u>Company</u>	<u>Present</u>	<u>Name</u>	<u>Company</u>
	Sue Beeton	La Trobe University		DeeAnn McKinney	Missouri Div of Tourism
	Susan Bruinzeel	San Diego CVB		Denise Miller	SMARI
	Rick Cain	TNS Travel and Leisure		Norma Nickerson	University of Montana
	Amir Eylon	Ohio Dept. of Development		Rick Perdue	Virginia Tech
	Sheila Flanagan	Dublin Institute of Technology		Jim Petrick	Texas A&M
	Chuck Goeldner	University of Colorado		Joyce Rachelson	Ocucom
	Cathy Hsu	Hong Kong Polytechnic University		Scott Russell	Russell Consulting
	AnnDee Johnson	Arizona Office of Tourism		David Sheatsley	U.S. Travel Association
	Chris Kam	Hawaii VCB		Marlise Taylor	N.C. Department of Commerce
	John Markham	Markham and Associates			

Staff:

<u>Present</u>	<u>Name</u>	<u>Company</u>
	Kyle Koehs	Treeline Associates
	Michael Palmer	Treeline Associates

- I. Call to Order/Business Meeting: **9:00 AM****
- Welcome – Dee Ann McKinney 9:00 – 9:05
 - Approval of June, 2009 Minutes – Dee Ann McKinney 9:05 – 9:10
 - Treasurer's Report – John Markham 9:10 – 9:15
 - Management Company Report – Treeline Associates 9:15 – 9:25
 - TTRA Committee Assignment Updates 9:25 – 9:30
 - TTRA Board Membership Campaign Updates 9:30 – 9:45
- II. Old Business: **9:45 AM****
- TTRA Logo Task Force – Scott Russell 9:45 – 10:00
 - TTRA Asia/Pacific Special Interest Group (Remote Chapter) – Sue Beeton/Cathy Hsu 10:00 – 10:15
 - TTRA Member Benefits – Kyle Koehs 10:15 – 10:30
 - Follow-Up: 2009 TTRA Conference
 - Final Conference Counts – Dee Ann McKinney/Kyle Koehs 10:30 – 10:35
 - Attendee Survey Results – Denise Miller 10:35 – 10:45
- III. New Business: **10:45 AM****
- Update: 2010 Conference – Denise Miller/Kyle Koehs 10:45 – 10:55
 - Conference Sites
 - Conference Site Rotation Policy – Kyle Koehs 10:50 – 11:05
 - 2011 Site Selection – Kyle Koehs/ Denise Miller 11:05 – 11:15

- 2012 Conference Location – suggestions 11:15 – 11:20
- Contemporary Trends Book Publication – Sue Beeton 11:20 – 11:30
- SETTRA acquisition of Maryland – Kyle Koehs 10:30 – 11:40
- 2010-2011 Board Nominations – Rick Cain 11:40 – 11:50
- 2009 Treeline Performance Review – Rick Cain 11:50 – 12:00
- Sponsorship Plan – Non-Conference Sponsorships – Michael Palmer 12:00 – 12:10

IV. LUNCH 12:10 PM

V. 2010 Proposed Budget Discussion 12:30 PM

- Review/Suggestions

VI. Next Meeting – DATE TBA

- February, 2010; San Antonio, Texas
- In conjunction with a site visit of the Grand Hyatt, site of the 2010 TTRA Conference

VII. Adjournment 3:00 PM